

# Anadolu Hayat Emeklilik at a Glance

## *Our Vision*

To be the leading company in Turkey in all aspects of financial planning that are of concern to the future of Turkey and the Turkish people.

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## *Our Mission*

To develop and to nurture in people an awareness of the need to safeguard their own futures and the futures of their loved ones, to offer financial solutions that ease people's doubts about the future and enhance the quality of their lives and to contribute to the development of the national economy by creating long-term financial resources.

## *Our Corporate Strategy*

- Contribute to the stable growth of the industry by developing and maintaining a diverse range of products capable of satisfying customers' needs and demands in terms of life insurance and private pensions.
- Increase our market share by combining our success in offering innovative products and creating value through an extensive service network.
- Provide our customers with financial security and enable them to save up for their retirement by taking advantage of the company's experience and effectiveness in the industry to achieve superior performance in the management of pension funds.
- Maintain a sustainable level of profitability that is above the market average.

*Sevinç Kaplan / Shots from Life as Seen by Women '18*



Anadolu Hayat Emeklilik started operations in 1990 as Turkey's first life insurance company.

Having acquired private pension company status upon establishment of the private pension system in Turkey in 2003, the Company began offering services under the company name Anadolu Hayat Emeklilik A.Ş.

Anadolu Hayat Emeklilik, which addresses a broad audience of policyholders and participants with its value-added product and service mix, assures high level of customer satisfaction on the back of its extensive service network and technological infrastructure.

Providing service via District Sales Offices in İstanbul (3), Ankara (2), İzmir, Adana, Bursa, Antalya, Trabzon and Kocaeli, a branch office in the Turkish

Republic of Northern Cyprus besides its head office in İstanbul, Anadolu Hayat Emeklilik commands a widespread service organization with its strong bancassurance network, direct sales force and nearly 250 agencies.

Beyond being the company that steers the sector, Anadolu Hayat Emeklilik further builds on its identity as the company creating the highest amount of funds in the aggregate of life insurance and private pension, while continuing to lead the growth of the sector.

A subsidiary of Türkiye İş Bankası A.Ş. (İşbank), Anadolu Hayat Emeklilik is the first publicly traded pension company in Turkey.

The Company's shares are quoted on the Borsa İstanbul (BIST) Stars Market under the symbol ANHYT.